



The
enchantingLawyer[™]

Action Guide

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1. Make yourself Memorable

Emeric talk about why it's important when you meet people that you make yourself memorable. We meet so many people these days, especially at occasions such as networking events that you need to make yourself stand out.

How Does It Apply?

Write down below what your unique points are that you can use to make people remember you. It may be your story or a point of view of maybe just the fact that you stopped and really listened to them

2. Do more Networking

Emeric describes how networking is a vital part of the success of a business. Once you have made contacts it is also vital that you maintain and build on these relationships.

How Does It Apply?

Write down below some ideas that you have of where you can network – it may be specific networking events or other events. Now write down some ideas that you have about how to build on these new relationships.

3. Get a Facebook Page

Emeric explains how it is inexcusable for any business these days to not have a Facebook page. Not only is it a massive search engine, it helps you to engage your target customers, shows that you are up to date and is also a requisite should you decide that you want to advertise in the main Facebook stream

How Does It Apply?

Use the space below to plan out your business's Facebook page. Make sure that it is clear and easy to understand, shows your contact details as well as giving an accurate description of your business.