



The
enchantingLawyer[™]

Action Guide

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1. Invest in the Community

Leslie talks about the importance of being active in the community. Word of mouth is often the best form of marketing that you can have, and if you can become a strong member of your local community you can really grow from strength to strength.

How Does It Apply?

Write down below some ideas of what you can do to network better and get yourself out into the community.

2. Get on Social Media

Leslie explains how every business these days needs to be on social media in some form or other. It is a great marketing tool and really good for engaging and communicating with your customers or potential customers.

How Does It Apply?

Have a look at what social media platforms are out there, and try and decide what you think is the best for you and your company. If the technology is alien to you, think about enlisting the help of someone who understands better. Write down below what you have found out.

3. Try legal.io

Leslie describes how the most important thing to remember is to do what makes you happy. There's no point in spending all of our time doing something that doesn't make up happy.

How Does It Apply?

Think about what really makes you happy. Now write this down and see if you can figure out a way to design your life around this.