



The
enchantingLawyer[™]

Action Guide

Noory Bechor

1. Look for a gap in the market

Noory talks about how he felt that the law business still has a lot of unnecessary work that is done, which is taking up the valuable time of lawyers. He saw this gap in the market and developed LawGeex.

How Does It Apply?

Write down below some of your ideas about what you think is missing in your field of work. Could technology help to solve this?

2. Do your Research

There is no point in putting in time, energy and money to develop a new technology if someone is already doing it. This is why it's important to do your research before you dive in.

How Does It Apply?

Have a look to see if there is anyone else doing what you are thinking about doing, or something similar. Write down below what you find out. If there isn't, why not have a go at developing something.

3. Try out LawGeex

Have a go at trying out the LawGeex technology and see for yourself how it can be extremely useful for both lawyers and non-lawyers.

How Does It Apply?

Write down below your observations. Maybe this would be good feedback for Noory.