

The Red Head Technique ©

By Idit Neuderfer

A unique cocktail based on two worlds:
Theater & marketing.

With all the right 'sexy spices', such as high energy, ginger temperament & passion combined with the accurate tools, The "Red Head Technique" has already conquered Israeli organizations, International Entrepreneurs, Business people, lawyers etc.



"Idit took my **half baked presentation** & poor stage presence
And completely **turned it around!**
She did a **great job** teaching me all the things you need to know
To be able to stand before an audience and be **interesting and compelling.**
Her unique style makes it easy to accept criticism and **become better** than you thought you could be"

Adam Kogan Co-Founder @ Paymates

You are welcome to join our satisfied customers:



Idit Neuderfer



The woman that in one year (2014) was chosen by "Globs Magazine" as "One of the 4 people that can make you fulfill your dreams" And was selected by SBC as "Mentor of the Year"

A well known Israeli actress, that created "Take a Breath" a musical performance – workshop, That was chosen to lead the main event, in front of "Israeli Government" women, on women's day 2013.

Idit has graduate *Nissan Nativ* - acting school in Tel Aviv, The *SNDO* - school of new dance development in Amsterdam & *Ivana Chbbuck* – The best mentors - coach in Hollywood.

She as also acquired a substantial sales skills, Non Verbal communication & specialized in NLP secrets.

In addition , for more then a decade, she is "walking the road" of personal empowerment & development. Through the processes of mind-body studies with the best teachers all around the world.

Idit Neuderfer is an actress on Israeli TV "Ramzor", "kofico", "Polishok" And a Mentor for empowering business presence.

Press here to watch 1 min video

["How To Create The Wow Effect"](#)

"Idit has phenomenal tools to deliver the message"

Orly Mena - Shani owners of "Get Ready -Law firm "

"At the top of Her game professionally"

"Professional, focused, passionate, driven, Idit is a true leader"

Shahar Namer, CEO, SBC